



TRIGRANDPRIX™

Serious about Athlete Care™

2011 Championship

TriGrandPrix Championship

TriGrandPrix is a bold, exciting and unique world class championship of triathlon experiences over varying distances. Our goal is to create a safe, professionally organized, world class championship of triathlon experiences. TriGrandPrix 2011 will host six experiences in four different countries. At TriGrandPrix, first time Triathletes participate alongside the sport's top professionals and world champions. There is even a kid's triathlon at each TriGrandPrix Experience!

Our goal over the next five years is to build the dominant brand within the sport of Triathlon. We will achieve this goal by focusing on building a powerful **Community of Athletes** (both age group and professional); a compelling **Brand** - Serious about Athlete Care - that resonates with Athletes, Commercial Partners, Spectators, and the Media; and a **Corporate Social Responsibility** (CSR) Strategy that ties business leaders and Professional Athletes into TriGrandPrix in a long term, binding manner.

"I am so excited that TriGrandPrix is putting together a world class series which will in the future attract the world's very best athletes. It's also pretty awesome that TriGrandPrix has made Athlete Care such a huge priority - this is something that is so often overlooked but does go very far in the eyes of all the athletes involved. "

Mirinda Carfrae
Hawaii World Champion 2010



One TriGrandPrix Championship

Six Experiences...One Commitment

Serious about Athlete Care



United Kingdom

Sunday, May 22nd 2011 (1.9K, 90K, 21K)

Basque Country, Zarauzko Triatloia

Saturday, June 11th 2011 (2.5K, 82K, 20K)

Spain – Navarra, Aritzaleku Triathlon

Sunday, July 3rd 2011 (1.9K, 90K, 21k)

Ireland, Kilkenny Triathlon

Saturday, July 23rd 2011 (1.5K, 40K, 10k)

Spain – Valencia, Valencia Triathlon

Sunday, September 11th 2011 (1.5K, 40K, 10K)

France

Sunday, September 25th 2011 (1.5K, 40K, 10K)



Live online coverage @ www.trigrandprix.com

EXPERIENCE 1

TriGrandPrix United Kingdom

Date: Sunday, May 22nd 2011

Location: Emberton Country Park, Olney Road, Emberton, Buckinghamshire MK46 5FJ, United Kingdom

Events

TriGrandPrix UK (1.9K, 90K, 21K)

TriGrandPrix Relay (1.9K, 90K, 21K)

TriGrandPrix Sprint (0.75K, 20K, 5K)

TriGrandPrix Sprint Relay (0.75K, 20K, 5K)

TriGrandPrix FFT (0.3K, 10K, 2.5K)

TriGrandPrix Kids

Championship Race

1.9K Swim

90K Cycling

21K Running



Live online coverage @ www.trigrandprix.com

EXPERIENCE 2

TriGrandPrix Basque Country

Zarauzko Triatloia

Date: Saturday, June 11th 2011

Location: Zarautz, Basque Country,
Guipuzcoa, Spain 20800

Events

TriGrandPrix Basque Country, Zarauzko Triatloia
(2.5K, 82K, 20K)

TriGrandPrix Kids

Championship Race

2.5K Swim

82K Cycling

20K Running



Live online coverage @ www.trigrandprix.com

EXPERIENCE 3

TriGrandPrix Spain – Navarra

Aritzaleku Triathlon

Date: Sunday, July 3rd 2011

Location: Aritzaleku, Navarra, Spain 31291

Events

TriGrandPrix Navarra (1.9K, 90K, 21K)

TriGrandPrix Relay (1.9K, 90K, 21K)

TriGrandPrix Sprint (0.75K, 20K, 5K)

TriGrandPrix Sprint Relay (0.75K, 20K, 5K)

TriGrandPrix FFT (0.3K, 10K, 2.5K)

TriGrandPrix Kids

Championship Race

1.9K Swim

90K Cycling

21K Running



Live online coverage @ www.trigrandprix.com

EXPERIENCE 4

TriGrandPrix Ireland

Kilkenny Triathlon

Date: Saturday, July 23rd 2011

Location: Kilkenny Castle, Kilkenny, Ireland



Events

TriGrandPrix Ireland (1.5K, 40K, 10k)

TriGrandPrix Relay (1.5K, 40K, 10k)

TriGrandPrix Sprint (0.75K, 20K, 5K)

TriGrandPrix Sprint Relay (0.75K, 20K, 5K)

TriGrandPrix FFT (0.3K, 10K, 2.5K)

TriGrandPrix Kids

Championship Race

1.5K Swim

40K Cycling

10K Running



Live online coverage @ www.trigrandprix.com

EXPERIENCE 5

TriGrandPrix Spain - Valencia

Valencia Triathlon

Date: Sunday, September 11th 2011

Location: Marina Carlos I, Valencia, Spain

Events

TriGrandPrix Valencia(1.5K, 40K, 10k)

TriGrandPrix Relay (1.5K, 40K, 10k)

TriGrandPrix Sprint (0.75K, 20K, 5K)

TriGrandPrix Sprint Relay (0.75K, 20K, 5K)

TriGrandPrix FFT (0.3K, 10K, 2.5K)

TriGrandPrix Kids

Championship Race

1.5K Swim

40K Cycling

10K Running



Live online coverage @ www.trigrandprix.com

EXPERIENCE 6

TriGrandPrix France

Date: Sunday, September 25th 2011

Location: 64500 Ciboure, France

Events

TriGrandPrix France (1.5K, 40K, 10k)

TriGrandPrix Relay (1.5K, 40K, 10k)

TriGrandPrix Sprint (0.75K, 20K, 5K)

TriGrandPrix Sprint Relay (0.75K, 20K, 5K)

TriGrandPrix FFT (0.3K, 10K, 2.5K)

TriGrandPrix Kids

Championship Race

1.5K Swim

40K Cycling

10K Running



Live online coverage @ www.trigrandprix.com



TRIGRANDPRIX™

Serious about Athlete Care™

2011 Championship

Basque Country, Zarauzko Triatloia

1,000 Points

June 11th 2011 (2.5K, 82K, 20K)

United Kingdom

1,000 Points

May 22nd 2011 (1.9K, 90K, 21K)

Spain, Navarra, Aritzaleku Triathlon

1,000 Points

July 3rd 2011 (1.9K, 90K, 21k)

Ireland, Kilkenny Triathlon

650 Points

July 23rd 2011 (1.5K, 40K, 10k)

Spain, Valencia,

Valencia Triathlon

650 Points

September 11th 2011

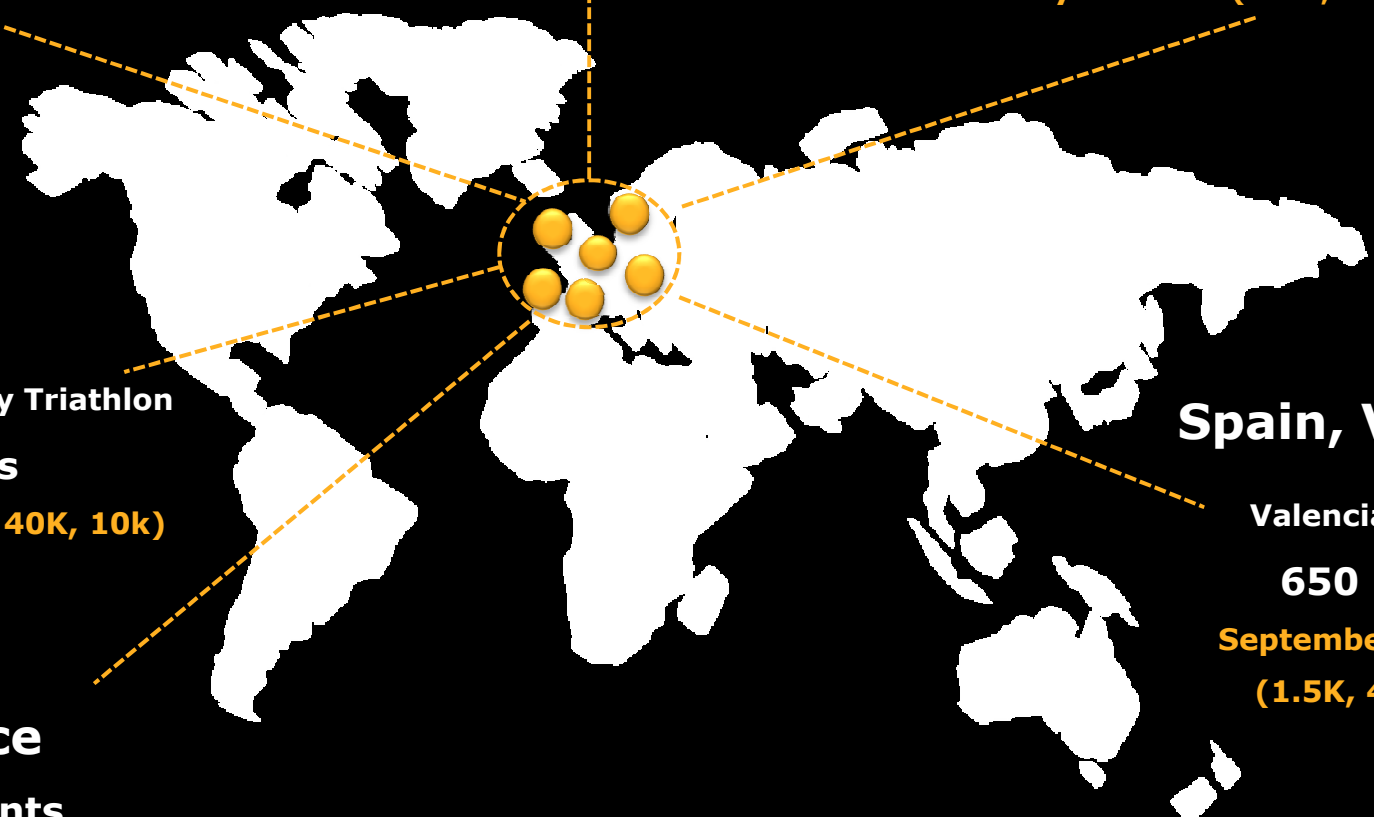
(1.5K, 40K, 10k)

France

650 Points

September 25th 2011 (1.5K, 40K, 10K)

Live online coverage @ www.trigrandprix.com



TriGrandPrix Ireland Kilkenny Triathlon Olympic Distance

Pos.	Male	Female
1	2,000	2,000
2	1,250	1,250
3	750	750
Overall		
4	400	
5	200	
6	200	
7	200	
8	200	
9	200	
10	100	
11	100	
12	100	
13	100	
14	100	
15	100	

€10,000

TriGrandPrix Spain Navarra Aritzaleku Triathlon Middle Distance

Pos.	Male	Female
1	4,000	4,000
2	2,500	2,500
3	1,500	1,500
Overall		
4	1,000	
5	500	
6	400	
7	300	
8	300	
9	300	
10	200	
11	200	
12	200	
13	200	
14	200	
15	200	

€20,000

TriGrandPrix Basque Country Zarauzko Triatloia Middle Distance

Pos.	Male	Female
1	6,500	6,500
2	4,000	4,000
3	1,750	1,750
Overall		
4	1,500	
5	1,000	
6	600	
7	400	
8	400	
9	400	
10	200	
11	200	
12	200	
13	200	
14	200	
15	200	

€30,000

TriGrandPrix UK Middle Distance

Pos.	Male	Female
1	4,000	4,000
2	2,500	2,500
3	1,500	1,500
Overall		
4	1,000	
5	500	
6	400	
7	300	
8	300	
9	300	
10	200	
11	200	
12	200	
13	200	
14	200	
15	200	

€20,000

TriGrandPrix France Olympic Distance

Pos.	Male	Female
1	2,000	2,000
2	1,250	1,250
3	750	750
Overall		
4	400	
5	200	
6	200	
7	200	
8	200	
9	200	
10	100	
11	100	
12	100	
13	100	
14	100	
15	100	

€10,000

Live online coverage @ www.trigrandprix.com

TriGrandPrix Championship 2011

TriGrandPrix UK (1.9K, 90K, 21k)

TriGrandPrix Basque Country (2.5K, 82K, 20K)

TriGrandPrix Spain, Navarra ((1.9K, 90K, 21k)

TriGrandPrix Ireland (1.5K, 40K, 10k)

TriGrandPrix Spain, Valencia (1.5K, 40K, 10k)

TriGrandPrix France (1.5K, 40K, 10k)

TriGrandPrix Middle Distance			TriGrandPrix Middle Distance		
Rank	male	female	Rank	male	female
Points			Points		
1	1,000		26	240	
2	900		27	230	
3	850		28	220	
4	800		29	210	
5	750		30	200	
6	700		31	190	
7	650		32	180	
8	600		33	170	
9	550		34	160	
10	500		35	150	
11	480		36	140	
12	460		37	130	
13	440		38	120	
14	420		39	110	
15	400		40	100	
16	380		41	95	
17	360		42	90	
18	340		43	85	
19	320		44	80	
20	300		45	75	
21	290		46	70	
22	280		47	65	
23	270		48	60	
24	260		49	55	
25	250		50	50	

TriGrandPrix Olympic Distance		
Rank	male	female
Points		
1	650	
2	600	
3	560	
4	520	
5	490	
6	460	
7	430	
8	400	
9	370	
10	340	
11	320	
12	300	
13	290	
14	280	
15	270	
16	260	
17	250	
18	240	
19	230	
20	220	
21	210	
22	200	
23	190	
24	180	
25	170	

TriGrandPrix Olympic Distance		
Rank	male	female
Points		
26	160	
27	150	
28	145	
29	140	
30	130	
31	125	
32	120	
33	115	
34	110	
35	105	
36	100	
37	95	
38	90	
39	85	
40	80	
41	75	
42	70	
43	65	
44	60	
45	55	
46	50	
47	45	
48	40	
49	35	
50	30	

TriGrandPrix Championship 2011

Basque Country, Zarauzko Triatloia

30,000 €

June 11th 2011 (2.5K, 82K, 20K)

United Kingdom, TriGrandPrix UK

20,000 €

May 22nd 2011 (1.9K, 90K, 21K)

Spain, Navarra, Aritzaleku Triathlon

20,000 €

July 3rd 2011 (1.9K, 90K, 21k)

Ireland, Kilkenny Triathlon

10,000 €

July 23rd 2011 (1.5K, 40K, 10k)

France, TriGrandPrix France

10,000 €

September 25th 2011
(1.5K, 40K, 10K)

Live online coverage @ www.trigrandprix.com

Age Group Category Prizes 2011

Age Group Championship: (Male and Female) (19-29) (30-39) (40-49) (>50)

Male Champions	
	Triathlon Gear to the value of Euro 150
1	Complimentary access to TriGrandPrix Championship 2012
2	TriGrandPrix Training Gear
3	TriGrandPrix Training Gear

Female Champions	
	Triathlon Gear to the value of Euro 150
1	Complimentary access to TriGrandPrix Championship 2012
2	TriGrandPrix Training Gear
3	TriGrandPrix Training Gear

Note: Your Age Group Category is determined by your age on December 31st 2011



Eneko Llanos

“What excites me about TriGrandPrix is having the opportunity to have a world-class multi-distance Series and test my preparation and myself against the best Triathletes in the world, in Olympic, half and long distance events.”

Current Xterra world champion and 2nd place in IM Kona 2006.



Graeme Stewart

“We're excited to have the opportunity that TriGrandPrix is giving us to race some of the world's best athletes at different distances and on some really unique courses.”

1st Aberfeldy Half Ironman 2009



Jennifer Eilertsen

“The TriGrandPrix team are passionate and committed to providing top level events and support for athletes. Now it's up to us turn that passion in to top level racing.”

11th Holten ETU Triathlon European Championships 2009



Anne Fallows

“It is great to be a part of this new and exciting series, where the number one focus is the athletes.”



Tom Room

“I am really excited to be involved from the outset in what I see as the next big move in triathlon - I can't wait to start racing the best athletes in the World, over the full range of distances.”



Ted Ås

“TriGrandPrix is exciting triathlon series because it's really making an effort to take as good care as possible of every athlete. It feels like I'm a part of the race already before it's taken place.”



Domenico Passuello

“I hope the organizer's passion and professionalism can help to improve the quality of triathlon races, and create a special contact from age groupers and pro, of estimates and friendship...as I saw in many years of professional cycling.”



Victor del Corral

“TriGrandPrix is unique triathlon series because search the most complete triathletes at all distances and terrains. Best World triathletes will win the TriGrandPrix series!”



Edith Niederfriniger

“TriGrandPrix is an exciting and new triathlon series, because it offers full services to us athletes, from very detailed information and accommodation to guided course-cours! I feel completely cared all around!”

2 X Ironman Champion, Nice 06, Austria 07 and top 2 IM Malaysia 2010



Joel Jameson

“Finally, a race with event management which focuses purely on the athletes! Where in the world do you get cash prizes that substantial, helping professionals race fulltime but more importantly adding another dimension to age group competition. I think it's a new breed of high class race series which will take over the triathlon world.”

Are you registered yet?

Sign up early for the entire TriGrandPrix Championship (six TriGrandPrix Experiences) for only €330/£277.50

Sign up your Team (five or more Athletes) for the entire Championship for only €242/£203.50

Come and Live the Experience!

Registration open at www.TriGrandPrix.com



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